

Syversen™
SYVERSEN.COM

FILA

Since 1911



FILA

**SOCKS
LOUNGE
UNDERWEAR**

**NORWAY
&
SWEDEN**

Syversen™
SYVERSEN.COM



Italian cult since 1911

The Syversen family has always had a strong connection to Italy. Business partnerships, family travel, food and wine.

Partnering with Fila is aligned with our strategy to offer Iconic brands to the Scandinavian market.



1911

FILA is founded by the FILA brothers in Biella, Italy located in the foothills of the Italian Alps.



1973

FILA launches sportswear and the iconic F-box is created.



1976

Bjorn Borg wins his first of five consecutive Wimbledon wearing FILA.



FILA BRAND AMBASSADOR

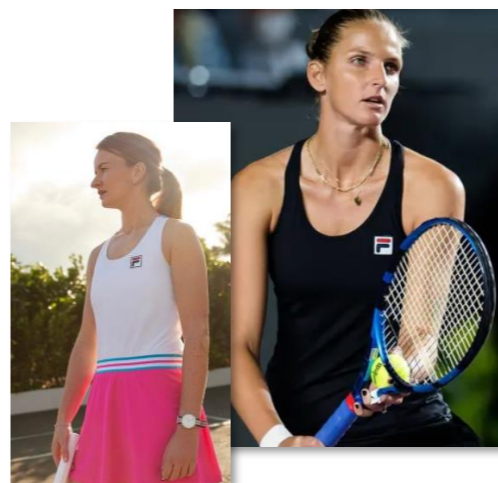
Hailey Bieber
FILA Global



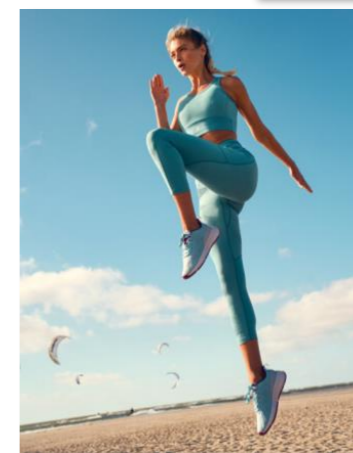
Leni Klum



Tennis Athletes
FILA Global



VR46/Italy
Luca Marini and Marco
Bezzechi



Mary Braun
GSA

Fashion and Lifestyle



Sport



**HAILEY BIEBER
and her
creative vision
will play an
important role
in the SS24
Global
campaign.**



ROSENLUND 14

**WE CONNECT BRANDS WITH
PEOPLE.**

FAMILY OWNED SINCE 1940.

- 84 YEARS OF EXPERIENCE WITH LEGWEAR AND UNDERWEAR.
- 9 SALES REPS ON THE ROADS IN SCANDINAVIA.
- SEMI AUTOMATIC AND DUTY FREE LOGISTICS CENTER.
- REPRESENTED IN 1500 DOORS.



Sales Director
Carl Christian Eidergren
carlchristian@syversen.com
+47 46 25 68 24



CEO
Hans Erik Syversen
hanserik@syversen.com
+47 91 36 34 36



Numbers are just numbers Without LOVE



[CLICK HERE to see the campaign](#)



BJØRN
BORG



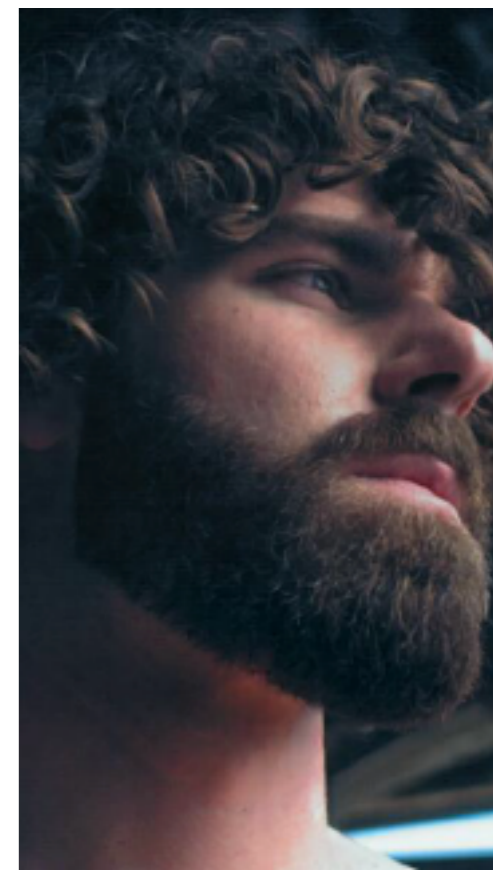
REINHOLD
MESSNER



ALESSANDRE
CHILLEMI



GIOVANI
SOLDINI



REILLY
OPELKA

FILA IMPACT



"YOUR FILA IMPACT" identified five group-wide sustainability themes:

"Product Circularity,"

"Climate Action,"

"Caring for People,"

"Supply Chain Transparency,"

"Business Commitment."

The company's fourth annual sustainability report demonstrates its progress in these areas with a comprehensive overview of FILA's sustainability management.



SUSTAINABILITY



BSCI – All our suppliers are BSCI certificated.

OEKOTEX – We and all our suppliers are OEKOTEX certificated using only certificated fibers.



BCI – We and our suppliers are part of the BCI organization.



ORGANIC COTTON (GOTS & OCS) – All our suppliers are OCS / GOTS certificated.



GRS – We and all our suppliers are GRS certificated.



ECOVADIS – GOLD MEDAL

Since its founding in 2007, EcoVadis has grown to become the world's largest and most trusted provider of business sustainability ratings, creating a global network of more than 75,000 rated companies.





Senales

FILA

FILA
THE MEASURE OF PERFECTION.

**WE OFFER SOCKS, LOUNGE,
AND UNDERWEAR,
AT A COMMERCIAL
PRICE POINT.**

*Syversen*TM
SYVERSEN.COM

See Reader Service Card after page 98 of The Esquire Collection.
In selected markets, see Dealer Direct after page 74 of The Esquire Collection.